



For Immediate Release

Manitoba Chicken Producers, Exceldor Cooperative, and Dunn-Rite Food Products to provide extra Nutrition to Hungry Manitobans

April 22, 2020 – Manitoba Chicken Producers, on behalf of its farm families and industry partners Dunn-Rite Foods and Exceldor Cooperative, is pleased to announce its Caring for Communities partnership with Winnipeg Harvest.

The Caring for Communities program is a long-term commitment to stabilize Winnipeg Harvest’s protein needs by providing a regular supply of safe, healthy, and nutritious Manitoba farm family-raised chicken.

“With the amazing generosity and support of our farm families, Dunn-Rite, and Exceldor, we are proud to launch our Caring for Communities partnership with Winnipeg Harvest,” said Jake Wiebe, Chair of Manitoba Chicken Producers. “Through this program, we will be helping to feed hungry neighbours in communities across Manitoba.”

Starting in July of 2020, Manitoba Chicken Producers farm families will be contributing 1,000 chickens a week, and Dunn-Rite and Exceldor will process them for distribution by Winnipeg Harvest.

In addition, due to the current COVID-19 pandemic, the partners in the Caring for Communities initiative will be stepping up to provide immediate relief to vulnerable Manitoba families with the supply of 3,000 chickens.

“At Harvest, donations of meat and poultry are scarce and expensive to buy,” said CEO of Winnipeg Harvest, Keren Taylor-Hughes. “This partnership will help to ensure we can provide a lean and nutritious protein source to our clients, helping to further nourish our communities.”

“I want to thank Manitoba Chicken Producers, Dunn-Rite Foods, and Exceldor Cooperative for their incredible generosity and leadership during these difficult times,” said Blaine Pedersen, Minister of

Manitoba Agriculture and Resource Development. “Stepping up to provide Winnipeg Harvest with high quality protein will help ensure Winnipeg Harvest can continue to feed hungry Manitobans and their families during this uncertain time.”

For further information, please contact:

Wayne Hiltz
Executive Director
Manitoba Chicken Producers
Whiltz@chicken.mb.ca

Kiersten Haight
Communications Coordinator
Winnipeg Harvest
kiersten@winnipegharvest.org

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