



April 13, 2017

URGENT MEDIA ADVISORY

WINNIPEG—Winnipeg Harvest is in urgent need of five non-perishable food items to feed hungry families in our community. These items are part of the top ten items that we distribute to the nearly 62,000 Manitobans each month with 43 per cent being children.

- 1. Canned Meats, Fish or Poultry**
- 2. Canned Vegetables**
- 3. Canned Fruit**
- 4. Canned Soups**
- 5. Packages of Dry Pasta and/or Rice**

We ask the public to add us to their shopping list this Easter holiday. Every can counts. You can drop off at any major grocery retailer, Winnipeg Harvest at 1085 Winnipeg Avenue, or go online at winnipegharvest.org and make a monetary donation. For every \$1, we can distribute \$20 worth of food.

-30-

For more information please contact:

Chris Albi | Communications Manager | Winnipeg Harvest | 204-229-9660 | media@winnipegharvest.org