



Winnipeg Harvest Inc.
1085 Winnipeg Avenue
Winnipeg, MB R3E 0S2
Phone: 204.982.3670 Fax: 204.775-4180
Email: events@winnipegharvest.org
Website: www.winnipegharvest.org

YOUR SUPPORT MAKES A DIFFERENCE!

Who is Winnipeg Harvest Inc.?

Winnipeg Harvest is a community based, not for profit, food distribution and training centre. We are committed to:

- Sharing food with hungry families
- Facilitating training and learning opportunities for our clients
- Focusing attention on hunger within our community to help move towards long term solutions

Did You Know...?

- Winnipeg Harvest feeds nearly 62,000 Manitoban's every month
- Manitoba has the second highest rate of child food bank use in Canada – and nearly 43% of our clients are children
- Winnipeg Harvest shares food with nearly 400 food distribution agencies throughout Manitoba including:
 - Food Banks
 - Soup Kitchens
 - Day Cares
 - Group Homes
 - Community Kitchens
 - Meal Snack/Share Programs

Why get involved?

With generous donations from the community, Winnipeg Harvest distributed **13.2 million** pounds of food last year to help feed hungry Manitoban's. We simply couldn't do this without your help! Winnipeg Harvest relies on ongoing and generous community donations and special events in order to keep its doors open.

By hosting your own event, no matter how big or small, you are making a difference!

*We think it's important you know that 100% of the funds and food raised at your community event will remain in Manitoba and help Winnipeg Harvest to continue in our mission to fight hunger and feed hope. We utilize strong volunteer support and the business community to leverage your donation so that **\$1.00 spent results in \$20.00 worth of food for hungry Manitobans.***



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Winnipeg Harvest Special Event/Food Drive: Tips & Guidelines

- Winnipeg Harvest endorses fundraising events and initiatives that uphold and respect the positive image of our organization's mission, programs & services; should Winnipeg Harvest have concerns about the integrity and quality of the event or feel it may be damaging to our image, we reserve the right to cancel the event with 24 hours' notice.
- Winnipeg Harvest must provide pre-approval for the use of our name and logo on all promotional material, including advertising.
- The Winnipeg Harvest name/logo may not be tampered with, altered or misrepresented in any way, shape or form. The integrity of the Winnipeg Harvest brand must be upheld at all times and failure to comply may result in termination of agreement.
- Winnipeg Harvest will provide social media support for your event on our Website, Facebook and Twitter. Other promotion including media events and releases issued by Winnipeg Harvest cannot be provided.
- Winnipeg Harvest reserves the right to deny any application for fundraising initiatives that do not align with the vision, values and mission of our organization.
- Fundraising initiatives that promote a donation of sales to Winnipeg Harvest must clearly state the portion/amount (percentage or dollar amount) in the agreement.
- Winnipeg Harvest does not assume responsibility for events requiring a raffle or liquor license. It is the responsibility of the event organizer to secure the appropriate event license by contacting Civic Charities, City of Winnipeg or Rural gaming regulations for events outside the perimeter.
- Winnipeg Harvest must not be party to any event liability coverage without pre-approval.
- Winnipeg Harvest is not liable for any injuries sustained by organizers, volunteers or participants for events naming Winnipeg Harvest as the beneficiary.
- Winnipeg Harvest is a registered charity and issues tax receipts for gifts meeting Canada Revenue Agency imposed guidelines. If individual or corporate receipts are requested, please contact the Events Associate at (204) 982-3670 or email events@winnipegharvest.org

Thank you for your support of Winnipeg Harvest!

*We think it's important you know that 100% of the funds raised at your community event will remain in Manitoba and help Winnipeg Harvest to continue in our mission to fight hunger and feed hope. We utilize strong volunteer support and the business community to leverage your donation so that **\$1.00 spent results in \$20.00 worth of food for hungry Manitobans!***



Please return your completed form to:
Winnipeg Harvest, Attn: Kylie Exner
1085 Winnipeg Avenue
Winnipeg, MB R3E 0S2
Direct Line: (204) 982- 3670
Fax: (204) 775-4180
Email: events@winnipegharvest.org
Website: www.winnipegharvest.org

Winnipeg Harvest Events Agreement

Please fill out the information that applies to your event:

CONTACT INFORMATION

Contact Name: _____

Organization Name: _____

Address: _____ City: _____

Province: _____ Postal Code: _____

Phone: _____ E-Mail: _____

EVENT INFORMATION

Event/Food Drive Name: _____

Brief Description of the Event/Food Drive:

Event Start Date: _____ Event End Date: _____

Event Time (**For one day event): _____

Address: _____ City: _____

Province: _____ Postal Code: _____

Is this event open to the public? Yes No

Anticipated Attendance: _____

Frequency of Event:

One-Time Only Annual Ongoing

Have you organized an event/food drive in support of Winnipeg Harvest previously? Yes No

Briefly describe the event/food drive:

FOOD DRIVE INFORMATION

Will you be including a food drive in your event? Yes No

**Please note we do not do deliveries on week-ends*

Requested Drop-off Date: _____

(Monday-Friday **ONLY**)

Requested Pick-up Date: _____

(Monday-Friday **ONLY**)

FINANCIAL INFORMATION

Will you be raising funds at your event? Yes No

If so, please indicate how will funds be raised at your event?

Sponsorship

Ticket Sales

Merchandise

Pledges

Cash/Coin Cans

Food Drive

Other: _____

Please indicate the percentage you will be donating to Winnipeg Harvest? % _____

Will Winnipeg Harvest be the sole beneficiary of this event? Yes No

If no, please explain: _____

WINNIPEG HARVEST INVOLVEMENT

Thank you for your interest in organizing a fundraising initiative on behalf of Winnipeg Harvest! Please know that we are happy to assist in making your event as successful as possible.

Winnipeg Harvest is able to provide:

- Event planning advice
- Letter of authorization
- Bins for food collection
- Cans for coin collection
- Brochures & other promotional materials & signage
- Money Boxes
- Delivery & pick-up of food donations
- Promotion of your event on our website and social media (*requests reviewed individually – not always guaranteed*)
- Event Volunteers (*requests reviewed individually – not always guaranteed*)
- Event Speakers (*requests reviewed individually – not always guaranteed*)
- Plastic Bag Collection Bins**

Winnipeg Harvest is unable to:

- Provide donor/corporate mailing lists
- Send mail promoting your event to our donors
- Sell event tickets to our clients, volunteers & donors
- Pay for costs associated with your event
- Ensure attendance at your event
- Provide media contacts or send out media requests for your event

MARKETING AND PROMOTIONS

Special Event organizers are responsible for designing and distributing their own marketing and promotional materials related to your event. Other promotions including media events and releases issued by Winnipeg Harvest cannot be provided. It is required that Winnipeg Harvest Inc. official name and logo be used for all promotional materials related to your event – and must first be approved by WH (please refer to guidelines.)

SUPPORT MATERIALS

Please indicate the support materials you request for your event and we will do our very best to accommodate individual requests based on availability:

| | Quantity # OF | | Quantity # OF |
|------------------------|---------------|-----------------------------|---------------|
| Brochures | | Signage | |
| Stickers | | Plastic Bag Collection Bins | |
| Coin Cans | | Donation Forms | |
| Large Food Bins | | Speaker(s) | |
| Small Food Bins | | Volunteer(s) | |
| Food Collection Crates | | Other: | |

THIRD-PARTY APPROVAL

I/We hereby understand, agree and submit the following:
Winnipeg Harvest will not assume any legal or financial liability for the above referenced event. Furthermore, we understand and agree that Winnipeg Harvest must approve, prior to printing and distribution, any use of its name or logo.

Event Organizer/Contact

Date

Events Associate, Winnipeg Harvest Inc.

Date