

## **CORPORATE COMMUNITY FOOD RELATIONSHIP MANAGER**

**GOAL:** The goal of the position is to ensure there is a consistent, adequate supply of surplus food available to be distributed by Winnipeg Harvest to people who need by providing leadership and support to corporations and community organizations that wish to donate food.

**REPORTING RELATIONSHIPS:** Reports directly to the Director of Development

**RESPONSIBILITIES:** As part of the team at Winnipeg Harvest and working within the organization's mission, goals, objectives, policies and procedures, the Corporate Community Food Relationship Manager tasks for one or more volunteers are to:

1. Create and implement an annual work plan to meet the short term and long term objectives for food resource and allocation.
2. Participate in the development of a strategy for food acquisition and manage the implementation of the strategy to ensure growth in food donations and donated transportation opportunities.
3. Develop and manage relationships with marketing boards, wholesale outlets, retail distribution outlets, bulk producers and small farmers. Have a working understanding of the political atmosphere as it relates to food security.
4. Maintain up to date knowledge of trends and systems of the food industry. Ensure representation at relevant conferences, events and industry trade shows.

*Fighting Hunger and Feeding Hope*